



# What is the AU-EU Youth Action Lab? What are Entrepreneurship Grants?

05 February 2025

**Never have I ever:**

**Learned how to say “my name is...” in another language!**

**Aprenderam a dizer “o meu nome é...” noutra língua!**

**Appris à dire « mon nom est... » dans une autre langue!**

**Never have I ever:**

**Worked with a consortium with people from two or more countries**

**Trabalhou num consórcio com pessoas de dois ou mais países**

**Travaillé au sein d'un consortium composé de personnes originaires de deux pays ou plus**

**Never have I ever:**

**Written the best grant application of all time!**

**Escreveu o melhor pedido de subsídio de todos os tempos!**

**Rédiger la meilleure demande de subvention de tous les temps !**



- **Welcome**
- **What is the AU-EU Youth Lab?**
- **What are the Entrepreneurship grants?**
- **How to apply?**
- **How To Build A Successful Application?**
- **How To Create a Strong & Clear Budget?**
- **Next steps**
- **Q&A**

**Background Introduction:  
What is the AU EU Youth Lab?**

# What's the AU-EU Youth Lab programme?



The AU – EU Youth Lab's global objective is to contribute to the empowerment of youth in Africa strengthen their involvement in active, meaningful and innovative ways.

## PARTICIPATION & REPRESENTATION

Advancing youth participation and representation in policy and decision-making processes.

## EMPOWERMENT & CAPACITY BUILDING

Providing training and capacity building to young people and youth organisations.

## YOUTH INITIATIVES

Providing financial support to youth-led initiatives.



# What's the AU-EU Youth Lab programme?



## THE AU – EU YOUTH LABS



- ❖ AU-EU Youth Voices Lab App
- ❖ Training
- ❖ Grants from 1,000 to 10,000 EUR



- ❖ Grants from 5,000 to 50,000 EUR
- ❖ Digital Collaboration Platform
- ❖ Capacity Strengthening





# 🎯 Types of Grants in the Youth Action Lab



## 🌟 Cooperation Grants 🤝

Bringing youth-led initiatives together across Africa & Europe 🌍

💰 Grants: 50,000 EUR.

## 🎤 Representation Grants 🏛️

Amplifying the voices of underrepresented young changemakers 🗣️

💰 Grants: 10,000 - 20,000 EUR.

## 💡 Innovation Grants 🔬

Driving bold, youth-led solutions to tackle intersectional challenges at scale ⚡

💰 Grants: 30,000 - 50,000 EUR.

## 🚀 Entrepreneurship Grants 📁

Enabling youth-led enterprises and organisations to grow and drive meaningful change 💡

💰 Grants: 30,000 - 50,000 EUR.



**What do you think of the AU-  
EU Youth Action Lab so far?**

# What are Entrepreneurship Grants?



# Entrepreneurship Grants



- ❑ The Entrepreneurship Grants provide youth actors with support to strengthen their own work on economic opportunities for young people.
- ❑ Entrepreneurship Grants focus on youth-led actions that address a **three-fold selection** of key challenges young people face:-
  1. **Skills Development**
  2. Growth of Youth Led enterprises
  3. Enabling Environment

During the first Call for Proposal the focus will be on the first topic: **SKILLS DEVELOPMENT!**

## Why Skills Development?

A key barrier for many young people around the world to engage in economic opportunities is the **access to skills development** that makes sense to them. There is a clear **need for more skills development opportunities** that address the **mismatch between skills taught and what young people actually need** in their own context to obtain a job or start a business.

## Types of activities

As general guidance, we can identify three broad types of activities:

1. **Develop, test and implement new skills development curriculum for young people**
2. **Scale-up and existing skills development delivery to reach a wider diversity of young people.**
3. **Nurturing the exchange and coordination between (youth-led) skills development providers, local businesses and/or government actors.**

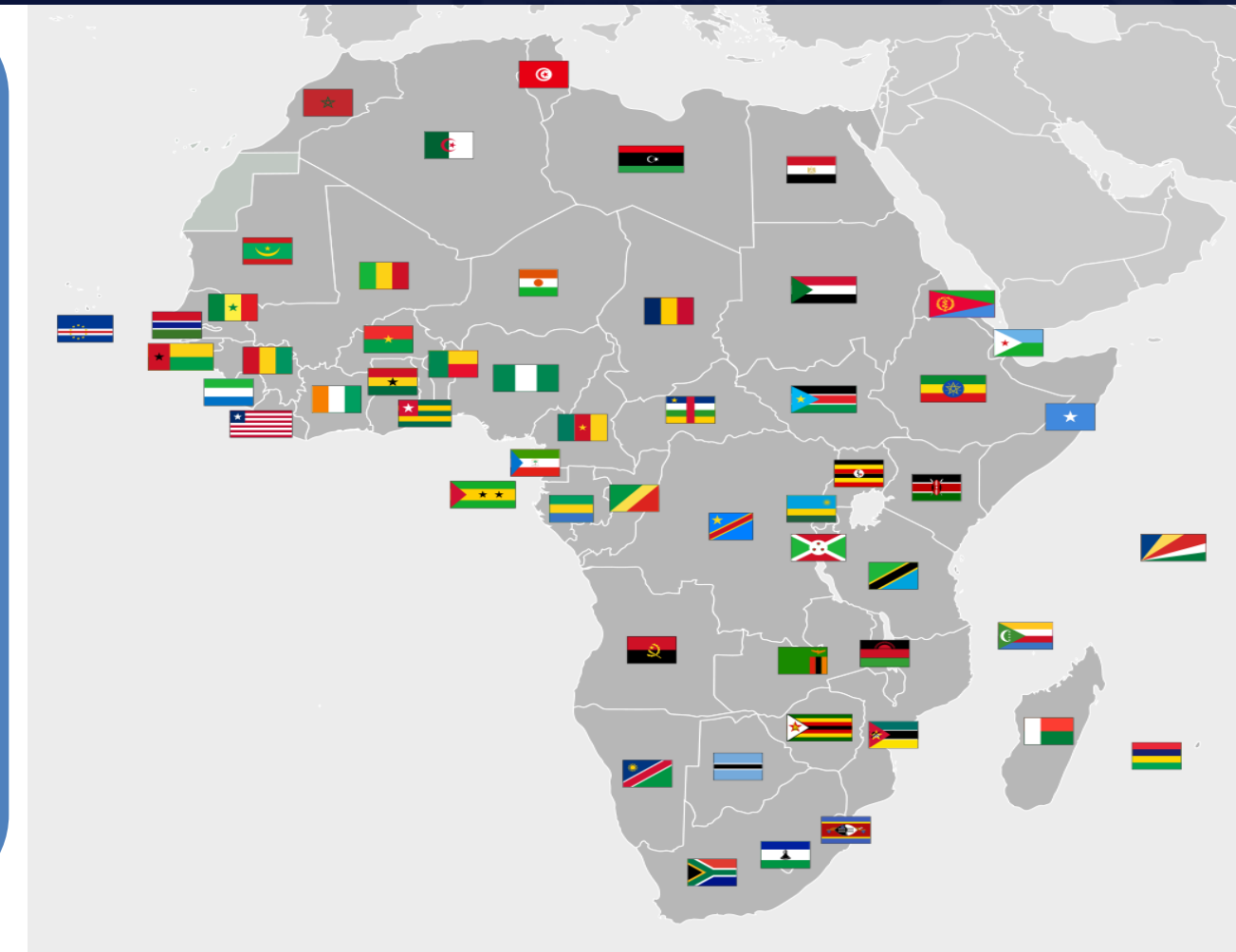


# Entrepreneurship Grants



## Eligibility Criteria

- Your organisation or (social) enterprise is youth-led (age 18 to 35) where young people are the decision makers.
- In case of an enterprise, you are either registered as 'social enterprise' or 'enterprise'
- You are a youth organisation or (social) enterprise that is formal: you are legally registered in your country, have an organisation/enterprise bank account and a governance structure.
- Your proposed activity takes place in one or more of the focus 12 countries.
- Your annual budget or size of grants managed in the past should be a minimum of 10 000EURO.



You are located and registered in one of the 12 African Youth Action Lab focus countries: **Ethiopia, Kenya, Mozambique, Nigeria, Senegal, Sierra Leone, Somalia (Somaliland region), Tanzania, Tunisia, Uganda, Zambia and Zimbabwe.**

## Our Offer

- Budget available is for a **minimum amount of 30.000 EURO and a maximum amount of 50.000 EURO per grant.**
- 6 grants** will be given in this current year.
- Grants will be for a period of **12 months** from **May 2025 to April 2026**
- Inception Meetings** to be held during month of May 2025
- Link and Learn Event** to be held in **November/December 2025** bringing together all the grantees from the 4 grant types













**How to Apply?  
ON Grip Platform**

# Ready to Apply? Here's What You Need to Know!



-  Get the registration link from the [AU-EU Youth Action Lab Entrepreneurship webpage](#).
-  One application per organization—make it count! 
-  Check all the steps on [the website](#) before you start.
-  Submit your application online through the portal—it keeps things fair and transparent!
-  Now, let's take a quick tour of the Entrepreneurship Grant application together!



# Some tips!



**Pay Attention to  
Compulsory Fields & Word  
Limits**



**Upload All Required  
Documents**



**Include Any Relevant  
Policies & Supporting  
Information**



**Double-check that  
everything is properly  
uploaded before clicking  
submit.**



**Modification cannot be  
made once the application  
is submitted!**



**Avoid last-minute  
submissions 😊**

**How do you feel about using ON Grip?**



**How to Apply?  
ON Grip Platform**



# How To Build A Successful Application?

# What Makes A Successful Application?



Meeting both the hard and soft **eligibility criteria**.



Clearly **capturing the innovativeness of your project** i.e. the design, testing, scale up and improvement proposed linked to a global challenge.



Showing how your project benefits **marginalized groups**.



Providing a clear approach to **ensuring the sustainability of your project's results** and continuation of activities after the grant period.



Showing how the organisation will **work and coordinate with others** in inter and intra cooperation.



Showing the **relevance of the proposed project** to the ambitions of the fund











- Focus on **relevance** to the AU-EU priorities.
- Check **eligibility criteria**—small errors can lead to disqualification.
- **Avoid incomplete sections** or not properly answering a question.
- Not paying attention to the **specificity of the content** of the call



# How To Create a Strong & Clear Budget?

# Budget Guidelines



-  Check the Funding Manual (Pages 9 & 10) for all budget details + FAQs!
-  Use the Official Budget Template
-  Download & fill in the provided template – applications without it won't be considered!
-  Budget must be in Euros (€)
-  Include the local currency used and the exchange rate applied to convert costs into Euros.
-  No strict cap on salaries & overheads – but be reasonable and justify your costs!
-  All expenses must be directly linked to project activities – make sure your budget clearly connects with your work plan and application responses.
-  Be clear & precise – reviewers should easily understand how each cost supports your project. Use consistent language across your **budget, work plan, and application questions** to avoid confusion.





## Common Budget Mistakes to Avoid



- ✗ **Don't submit costs without justification** – Every expense should be explained.
- ✗ **Don't use vague budget lines** – Be specific (e.g., instead of "Training Costs," write "Trainer fees for 3-day workshop on digital skills").
- ✗ **Don't include ineligible expenses** – Review the guidelines to see what **can and cannot** be funded.
- ✗ **Don't submit a budget that exceeds the funding limit** – Ensure your total request stays within the grant amount.
- ✗ **Don't wait until the last minute** – Give yourself time to check calculations and ensure alignment with the application.





**Almost done –  
How do you feel?**

# Next Steps

## Closure...

# Next Steps



- Go through the website, FAQ and Funding manual carefully.
- Register to the Power to Voices platform and follow the AU-EU Youth Lab Community
- Follow up on any Q&A not answered during the session
- Due Date: 19 February 2025 @midnight CET
- The status of your proposal will be updated on the ON Grip portal





# Questions?





# Thank you!

We look forward to hearing from you



# AU - EU YOUTH LAB

