



Understanding the AU-EU Youth Action Lab and the representation grants?

06 February 2025

- **Understanding the AU-EU Youth Lab?**
- **What representation grants are?**
- **How to apply?**
- **Tips on how to write a successful application?**
- **Next steps - what next after submitting your application**
- **Q&A**

What's the AU-EU Youth Lab programme?



The AU – EU Youth Lab's global objective is to contribute to the empowerment of youth in Africa and European Union to strengthen their involvement in active, meaningful and innovative ways.

PARTICIPATION & REPRESENTATION

Advancing youth participation and representation in policy and decision-making processes.

EMPOWERMENT & CAPACITY BUILDING

Providing training and capacity building to young people and youth organisations.

YOUTH INITIATIVES

Providing financial support to youth-led initiatives.



What's the AU-EU Youth Lab programme?



THE AU – EU YOUTH LABS



- ❖ AU-EU Youth Voices Lab App
- ❖ Training
- ❖ Grants from 1,000 to 10,000 EUR



- ❖ Grants from 5,000 to 50,000 EUR
- ❖ Digital Collaboration Platform
- ❖ Capacity Strengthening




Types of Grants in the Youth Action Lab




Cooperation Grants

Bringing youth-led initiatives together across Africa & Europe 

 Grants: 50,000 EUR.

Representation Grants

Amplifying the voices of underrepresented young changemakers 

 Grants: 10,000 - 20,000 EUR.

Innovation Grants

Driving bold, youth-led solutions to tackle intersectional challenges at scale 

 Grants: 30,000 - 50,000 EUR.

Entrepreneurship Grants

Enabling youth-led enterprises and organisations to grow and drive meaningful change 

 Grants: 30,000 - 50,000 EUR.



Representation grants

Representation Grants



- ❑ Fund youth led organisations or groups focusing or targeting the underrepresented and marginalized young people.
- ❑ Representation grants will prioritise initiatives that overcome or have potential to overcome barriers limiting young people's voices from being heard and barriers to meaningful participation, among others.

Examples of youth-led initiative/activities to be funded

- ❑ Policy events like advocacy campaigns with relevant stakeholders voicing young people's rights and priorities for under-represented and marginalized youth groups.
- ❑ youth-led initiatives challenging discriminatory acts and promote inclusion - especially among the underrepresented and marginalized young people
- ❑ support movement building initiatives such as advocacy coalitions and networks right from grassroots.
- ❑ supporting development of policy solutions and alternatives towards the wellbeing of young people (Hackathons) and increased participation of young people in decision making processes, policy reviews and formulation.



Representation Grants



Eligibility Criteria

1. Your organisation or group must be led by either underrepresented youth, and or targeting the marginalized.
2. Young people (15-35 years old) are the decision makers and beneficiaries, the founder or at least co-founders must be under 35 years of age, at least 70% of staff should be young people below 35 years.
3. You must be a registered youth-led groups, NGOs, associations and trade unions, collectives, or networks or alliances of these actors.
4. Your proposed activity takes place in one or more of the above 12 countries.

Our Offer

budget available is for a **minimum amount of 10.000 EURO** and a **maximum amount of 20.000 EURO** per grant.
20 grants will be given in this current year.



You are located and registered in one of the 12 African Youth Action Lab focus countries: **Ethiopia, Kenya, Mozambique, Nigeria, Senegal, Sierra Leone, Somalia (Somaliland region), Tanzania, Tunisia, Uganda, Zambia and Zimbabwe.**











How to Apply?
ON Grip Platform

Ready to Apply? Here's What You Need to Know!



-  **Get the registration link** from the [AU-EU Youth Action Lab Representation webpage](#).
 -  **One application per organization**—make it count! 
 -  **Check all the steps** on [the website](#) before you start.
 -  **Submit your application online** through the portal—it keeps things fair and transparent!
-  **Now, let's take a quick tour of the Grant application together!**



How to apply



mail.google.com/mail/u/0/#inbox/FMfcgzQZTChTLkKhPRCbsBmVLPzWPvrT

Gmail

Search mail

Compose

Inbox 2

Starred

Snoozed

Sent

Drafts 1

More

Labels +

najma.omary@ahrnfoun...

Weladies Organisation

1 of 1,777

Welcome to On-Grip Community

no-reply@on-grip.org no-reply@on-grip.org via Ovd1dm84z0095z.2o-kir9eam.swe22.bnc.salesforce.co... 5:59 AM (5 minutes ago)

to me

Hi Najma,

Welcome to On-Grip Community! To get started, go to https://on-grip.my.site.com/application/login?c=yPvf5su9_rmAzVZph4Ootj2o_QjU9h2Df.6RpAbuWSBFcPQGhdu83nO8CC.jZpfGSV0IdaJ2VyArzkXaQH_aqEBpqqC91u4qnnUOLdpDnPHEgsq474Iz2fd1oKy3vqBCkaK5iXJd4V1Nb9cZSFpnxklEalbkAF1TTuIc6a0pPYoNwfrVfKiqoslMupHh1O9hAPqo3o2R

Username: omarynajma05@gmail.com

Thanks,
team ON-GRIP

== Please do not reply to this email; replies will not be read ==



How to apply



Welcome!

A place where you easily find your application



How to apply



* Briefly describe the organisation governance structure. ⓘ

Salesforce Sans 12 B I U

Organisational Organogram ⓘ

Upload Files Or drop files

* Explain how your organisation involves marginalised groups in their targeting, within staff and the board structures and your understanding and definition of marginalisation. ⓘ

Salesforce Sans 12 B I U

How to apply



Project Proposal - EN

* I certify that I am applying for the Representation Grant Type.

Yes

* Proposed Project Title i

Test

* Country and Location of Project i

* I certify that I understand the project period will be May 2025 to October 2026.

--None--

* Brief Summary of Project. If your application is selected, this summary will be published publicly online. i

Salesforce Sans

12

B

I

U

~~S~~

☰

☰₂

☰₊

☰₊

☰

☰

☰

I_x


Previous

Next


How to apply



Deliverables / Project Activities - EN

* List the activities that will be undertaken, stating the timeline and details about each activity (i.e. when it will happen and finish). 

Rich text editor toolbar with options: Salesforce Sans, 12, Bold (B), Italic (I), Underline (U), Link (S), Bulleted list, Numbered list, Indent, Outdent, Left align, Center align, Right align, and Strikethrough (I_x).

* Describe the methodology of each activity and what you expect to achieve at the end of the project. 

Rich text editor toolbar with options: Salesforce Sans, 12, Bold (B), Italic (I), Underline (U), Link (S), Bulleted list, Numbered list, Indent, Outdent, Left align, Center align, Right align, and Strikethrough (I_x).

Previous

Next



How to apply



Details **Narrative** Files Post

YAL Representation Narrative Questions ▼

Monitoring & Evaluation - EN

* Briefly describe the monitoring and evaluation processes that will be undertaken within this project. ⓘ

Salesforce Sans ▼

12 ▼

B

I

U

↻

☰

☰

☰

☰

☰

☰

☰

T_x

* Who in your organisation will manage and support the implementation of the solution?


Previous

Next

How to apply



Project Budget - EN

* Budget (EUR) Applied for 

--None--

* Detail your budget based on the template provided and guided by the minimum guidelines in the Funding Manual. Please note that it is compulsory to use the provided budget template. All applications using another format will be excluded.

 Upload Files Or drop files

Annexes - EN

* Organisation registration documents

 Upload Files Or drop files

* Reference checks (Contacts)

 Upload Files Or drop files

* Organisation Policies (those available)

 Upload Files Or drop files

How to apply



Certification - EN

The undersigned certifies that all the information provided in this application and enclosures is true, complete and correct. If this section is not signed and sealed, your grant application will be disqualified.

* Name, job title, and work telephone number of person signing this document

* Date of Submission

* Do you certify that all the information provided in this application and enclosures is true, complete, and correct.

[Previous](#)

[Next](#)

Some tips!



**Pay Attention to
Compulsory Fields & Word
Limits**



**Upload All Required
Documents**



**Include Any Relevant
Policies & Supporting
Information**



**Double-check that
everything is properly
uploaded before clicking
submit.**



**Modification cannot be
made once the application
is submitted!**



**Avoid last-minute
submissions 😊**

How To Build A Successful Application?

What Makes A Successful Application?



Meeting both the hard and soft **eligibility criteria**.



Clearly **capturing the innovativeness of your project** i.e. the design, testing, scale up and improvement proposed.



Showing how your project benefits **marginalized groups**.



Providing a clear approach to **ensuring the sustainability of your project's results** and continuation of activities after the grant period.



Showing how the organisation will **work and coordinate with others** in inter and intra cooperation.



Showing the **relevance of the proposed project** to the ambitions of the fund



Add more..



Focus on **relevance** to the AU-EU priorities.

Check **eligibility criteria**—small errors can lead to disqualification.

Avoid incomplete sections or not properly answering a question.









Not paying attention to the **specificity of the content** of the call



**Almost done -
How do you feel?**

Budget Guidelines



-  Check the Funding Manual (Pages 9 & 10) for all budget details + FAQs!
-  Use the Official Budget Template
-  Download & fill in the provided template – applications without it won't be considered!
-  Budget must be in Euros (€)
-  Include the local currency used and the **exchange rate applied** to convert costs into Euros.
-  **No strict cap on salaries & overheads** – but be **reasonable** and justify your costs!
-  **All expenses must be directly linked to project activities** – make sure your budget clearly connects with your work plan and application responses.
-  **Be clear & precise** – reviewers should easily understand how each cost supports your project. Use consistent language across your **budget, work plan, and application questions** to avoid confusion.





Common Budget Mistakes to Avoid



- ✘ **Don't submit costs without justification** – Every expense should be explained.
- ✘ **Don't use vague budget lines** – Be specific (e.g., instead of "Training Costs," write "Trainer fees for 3-day workshop on digital skills").
- ✘ **Don't include ineligible expenses** – Review the guidelines to see what **can and cannot** be funded.
- ✘ **Don't submit a budget that exceeds the funding limit** – Ensure your total request stays within the grant amount.
- ✘ **Don't wait until the last minute** – Give yourself time to check calculations and ensure alignment with the application.



Next Steps

Closure...

Next Steps



- Go through the website, FAQ and Funding manual carefully.
- Register to the Power to Voices platform and follow the AU-EU Youth Lab Community
- Due Date: 19 February 2025 @midnight CET
- The status of your proposal will be updated on the ON Grip portal





Questions?



Thank you!

We look forward to hearing from you