



# Understanding the AU-EU Youth Action Lab and the representation grants? **06 February 2025**





Co-funded by the European Union



**#AUEUYouthLab** 

## **Our Agenda Today**

- Understanding the AU-EU Youth Lab?
- What representation grants are?
- How to apply?
- Tips on how to write a successful application?
- Next steps what next after submitting your application
- Q&A

## ation? your application



The AU – EU Youth Lab's global objective is to contribute to the empowerment of youth in Africa and European Union to strengthen their involvement in active, meaningful and innovative ways.

**PARTICIPATION &** REPRESENTATION

Advancing youth participation and representation in policy and decision-making processes.

## **EMPOWERMENT & CAPACITY BUILDING**

**Providing training and** capacity building to young people and youth organisations.



## YOUTH INITIATIVES

## **Providing financial** support to youth-led initiatives.







## What's the AU-EU Youth Lab programme?

## **THE AU – EU YOUTH LABS**



### AU-EU Youth Voices Lab App

- **\*** Training
- **Grants from 1,000 to 10,000 EUR**









## **Grants from 5,000 to 50,000 EUR** Digital Collaboration Platform Capacity Strengthening





**Types of Grants in the Youth Action Lab** 



Bringing youth-led initiatives together across Africa & Europe

**Grants: 50,000 EUR.** 



Amplifying the voices of underrepresented young changemakers



Grants: 10,000 - 20,000 EUR.

challenges at scale 4





## Innovation Grants 🕰

- Driving bold, youth-led solutions to tackle intersectional
- **Grants: 30,000 50,000 EUR.**

### Entrepreneurship Grants 💼

- Enabling youth-led enterprises and organisations to grow and drive meaningful change 💡
- **Grants: 30,000 50,000 EUR.**





**Representation grants** 

## **Representation Grants**

□ Fund youth led organisations or groups focusing or targeting the underrepresented and marginalized young people.

□ Representation grants will prioritise initiates that overcome or have potential to overcome barriers limiting young people's voices from being heard and barriers to meaningful participation, among others.

**Examples of youth-led initiative/activities to be funded** 

- □ Policy events like advocacy campaigns with relevant stakeholders voicing young people's rights and priorities for underrepresented and marginalized youth groups.
- u youth-led initiatives challenging discriminatory acts and promote inclusion especially among the underrepresented and marginalized young people
- □ support movement building initiatives such as advocacy coalitions and networks right from grassroots.
- □ supporting development of policy solutions and alternatives towards the wellbeing of young people (Hackathons) and increased participation of young people in decision making processes, policy reviews and formulation.









## **Representation Grants**

## **Eligibility Criteria**

- 1. Your organisation or group must be led by either underrepresented youth, and or targeting the marginalized.
- Young people (15-35 years old) are the decision makers and beneficiaries, the founder or at least co-founders must be under 35 years of age, at least 70% of staff should be young people below 35 years.
- 3. You must be a registered youth-led groups, NGOs, associations and trade unions, collectives, or networks or alliances of these actors.
- 4. Your proposed activity takes place in one or more of the above 12 countries.

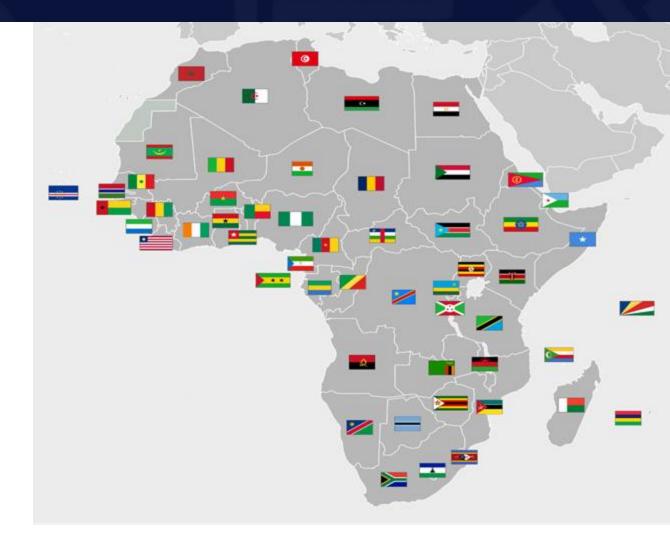
### **Our Offer**

budget available is for a minimum amount of 10.000 EURO and a maximum amount of 20.000 EURO per grant.

20 grants will be given in this current year.







You are located and registered in one of the 12 African Youth Action Lab focus countries: **Ethiopia**, **Kenya**, **Mozambique**, **Nigeria**, **Senegal**, **Sierra** Leone, Somalia (Somaliland region), **Tanzania**, **Tunisia**, **Uganda**, **Zambia and Zimbabwe**.





# How to Apply? ON Grip Platform



## **Ready to Apply? Here's What You Need to Know!**





**Check all the steps** on <u>the website</u> before you start.

**Submit your application online** through the portal—it keeps things fair and transparent!

Now, let's take a quick tour of the Grant application together!

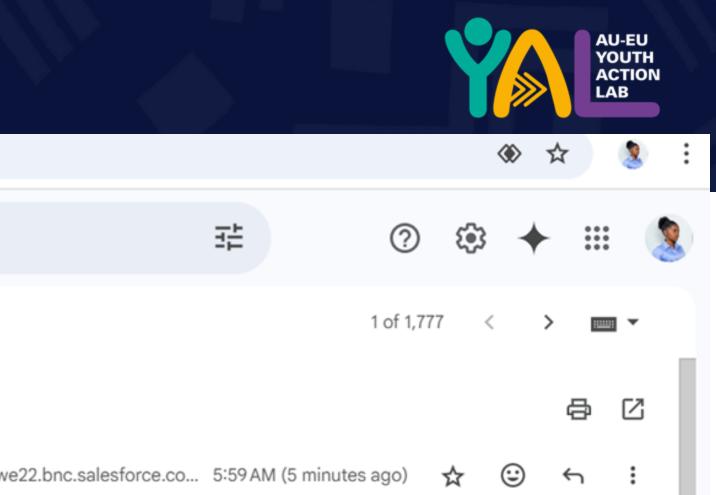






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|  | <ul> <li>najma.omary@ahrnfoun</li> <li>Weladies Organisation</li> </ul> |              | team ON-GRIP<br>== Please do not reply to this email; replies will not be read ==   |





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|------|---|---|------|------------------------------------|-------------|-----------------|
| Home | • |   |      | My Organization                    | My Contacts | My Applications |

### Welcome!

A place where you easily find your application







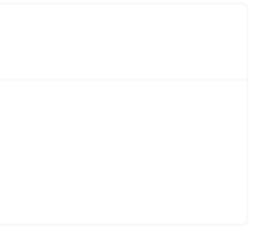




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| *Briefly describe the orga | nisation gov  | ernan  | ce stru | ucture | ə. <b>()</b> |         |         |        |        |        |        |       |        |                     |         |        |      |
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|                            |               |        |         |        |              |         |         |        |        |        |        |       |        |                     |         |        |      |
| Organisational Organogra   | am            |        |         |        |              |         |         |        |        |        |        |       |        |                     |         |        |      |
| ▲ Upload Files O           | r drop files  |        |         |        |              |         |         |        |        |        |        |       |        |                     |         |        |      |
| Explain how your organi    | sation involv | ves ma | arginal | ised ( | group        | s in th | eir tar | geting | , with | in sta | ff and | the b | oard s | structu             | res and | d your | unde |
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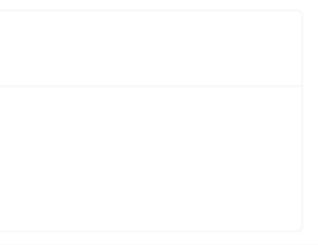
rstanding and definition of marginalisation.

### Project Proposal - EN

| *I certify that I am  | apply   | ing for   | the Re  | prese    | ntatior  | n Gra | nt Typ   | e.      |        |         |        |        |        |        |          |
|-----------------------|---------|-----------|---------|----------|----------|-------|----------|---------|--------|---------|--------|--------|--------|--------|----------|
| Yes                   |         |           |         |          |          |       |          |         |        |         |        |        |        |        | <b>‡</b> |
| *Proposed Project     | t Title | D         |         |          |          |       |          |         |        |         |        |        |        |        |          |
| Test                  |         |           |         |          |          |       |          |         |        |         |        |        |        |        |          |
| *Country and Loc      | ation o | of Proje  | ect     |          |          |       |          |         |        |         |        |        |        |        |          |
| *I certify that I und | lerstar | nd the    | project | perio    | d will k | be Ma | ay 202   | 25 to ( | Octobe | r 2020  | 6.     |        |        |        |          |
| None                  |         |           |         |          |          |       |          |         |        |         |        |        |        |        | ÷        |
| *Brief Summary o      | f Proje | ect. If y | our app | olicatio | on is s  | elect | ed, th   | is sun  | nmary  | will be | e publ | lished | public | ly onl | ine. 🚯   |
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### **Deliverables / Project Activities - EN**

\*List the activities that will be undertaken, stating the timeline and details about each activity (i.e. when it will happen and finish).

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\* Describe the methodology of each activity and what you expect to achieve at the end of the project.

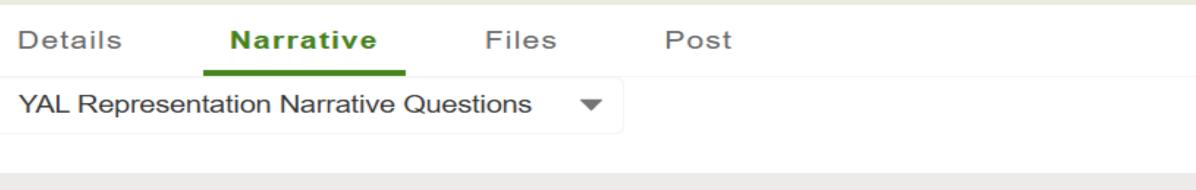
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### Monitoring & Evaluation - EN

\* Briefly describe the monitoring and evaluation processes that will be undertaken within this project.

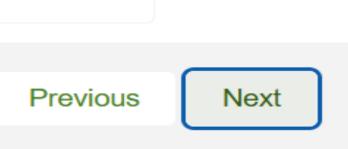
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|                 |    |   |   |   |          |   |   |    |     |     |   |

\*Who in your organisation will manage and support the implementation of the solution?









| Proj | ect | Budge | t - EN |
|------|-----|-------|--------|
| -    |     | -     |        |

| *Budget (EUR) Applied for |   |
|---------------------------|---|
| None                      | * |
| NOTE                      | • |

\* Detail your budget based on the template provided and guided by the minimum guidelines in the Funding Manual. Please note that it is compulsory to use the provided budget template. All applications using another format will be excluded.

|                       | Or drop files        |
|-----------------------|----------------------|
| Annexes - EN          |                      |
| *Organisation registr | ation documents      |
|                       | Or drop files        |
| *Reference checks (   | Contacts)            |
|                       | Or drop files        |
| *Organisation Policie | es (those available) |
|                       | Or drop files        |



**Certification - EN** 

The undersigned certifies that all the information provided in this application and enclosures is true, complete and correct. If this section is not signed and sealed, your grant application will be disqualified.

\*Name, job title, and work telephone number of person signing this document

\* Date of Submission

\* Do you certify that all the information provided in this application and enclosures is true, complete, and correct. ۸ --None--.

Previous

Next



## Some tips!



Pay Attention to Compulsory Fields & Word Limits



Upload All Required Documents



Double-check that everything is properly uploaded before clicking submit.



Modification cannot be made once the application is submitted!







Include Any Relevant Policies & Supporting Information



Avoid last-minute submissions 😳





# How To Build A Successful Application?

## What Makes A Successful Application?

| ~        | Meeting both the hard and soft eligibility criteria.  |  |
|----------|---|--|
| Ā        | Clearly <b>capturing the innovativeness of your project</b> i.e. the design, testing, scale up and improvement proposed.                          |  |
| •••      | Showing how your project benefits marginalized groups.  |  |
| 稟        | Providing a clear approach to <b>ensuring the sustainability of your project's results</b> and continuation of activities after the grant period. |  |
| ***      | Showing how the organisation will work and coordinate with others in inter and intra cooperation.   |  |
| <u>~</u> | Showing the <b>relevance of the proposed project</b> to the ambitions of the fund   |  |
| Ŧ        | Add more  |  |
|          |   |  |





- Focus on **relevance** to the AU-EU priorities.
- Check **eligibility criteria**—small errors can lead to disqualification.
- Avoid incomplete sections or not properly answering a question.
  - Not paying attention to the **specifity of the content** of the call







# Almost done – How do you feel?



- Check the Funding Manual (Pages 9 & 10) for all budget details + FAQs!
- Use the Official Budget Template
- Download & fill in the provided template applications without it won't be considered!
- Budget must be in Euros (€)
- **Include the local currency used** and the **exchange rate applied** to convert costs into Euros.
- **No strict cap on salaries & overheads** but be **reasonable** and justify your costs!
- All expenses must be directly linked to project activities make sure your budget clearly connects with your work plan and application responses.
- **Be clear & precise** reviewers should easily understand how each cost supports your project. Use consistent language across your **budget**, work plan, and application questions to avoid confusion.











## Common Budget Mistakes to Avoid

X Don't submit costs without justification – Every expense should be explained. X Don't use vague budget lines – Be specific (e.g., instead of "Training Costs," write "Trainer fees for 3-day workshop on digital skills"). X Don't include ineligible expenses – Review the guidelines to see what can and cannot be funded. X Don't submit a budget that exceeds the funding limit – Ensure your total request stays within the grant amount. X Don't wait until the last minute – Give yourself time to check calculations and ensure alignment with the application.









# Next Steps Closure...



## **Next Steps**

- Go through the website, FAQ and Funding manual carefully.
- □ Register to the Power to Voices platform and follow the AU-EU Youth Lab Community
- Due Date: 19 February 2025 @midnight CET
- □ The status of your proposal will be updated on the ON Grip portal















# Questions?













## #AUEUYouthLab

# Thank you! We look forward to hearing from you



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