



What is the AU-EU Youth Action Lab? What are Entrepreneurship Grants?

20 November 2025

Bienvenue !

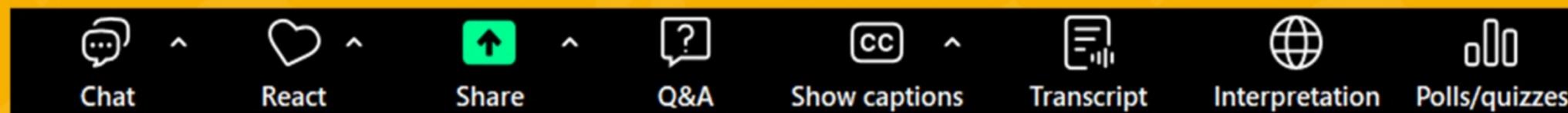
La session se déroule en anglais avec interprétation en français FR et portugais PT.

👉 Cliquez ci-dessous pour choisir votre langue.

Bem-vindo(a)!

A sessão será em inglês, com interpretação em francês FR e português PT.

👉 Clique abaixo para escolher o seu idioma.



Who are you and where are you from?
Qui êtes-vous et d'où venez-vous ?
Quem é você e de onde você é?

- **Welcome**
- **What is the AU-EU Youth Action Lab?**
- **What are the Entrepreneurship grants?**
- **How to apply?**
- **How To Build A Successful Application?**
- **How To Create a Strong & Clear Budget?**
- **Next steps**
- **Q&A**

**Background Introduction:
What is the AU EU Youth Action Lab?**

What's the AU-EU Youth Lab programme?



THE AU – EU YOUTH ACTION LAB



- ❖ Grants from 10,000 to 50,000 EUR
- ❖ 12 months Actions
- ❖ Digital Collaboration Platform-Power to Voices
- ❖ Capacity Strengthening
- ❖ Link and Learn face to face events



Types of Grants in the Youth Action Lab



Cooperation Grants

Bringing youth-led initiatives together across Africa & Europe 

 Grants: 50,000 EUR.

Representation Grants

Amplifying the voices of underrepresented young changemakers 

 Grants: 10,000 EUR.

Innovation Grants

 Driving bold, youth-led solutions to tackle global and intersectional challenges at scale

 Grants: 30,000 - 40,000 EUR.

Entrepreneurship Grants

Enabling youth-led enterprises and organisations to grow and drive meaningful change 

 Grants: 30,000EUR.



Funding for Youth-Led Organisations



☀️ Youth-Led = Youth in the Driver's Seat

👥 Governance & Leadership

100% of the organisation's governance is **18–35**
Young people hold **primary decision-making power**

🎨 Programme Design & Delivery

>80% of activity designers & implementers are **18–35**

📌 For Applicants

Your **project must also be youth-led**
→ **100%** of staff implementing the project = **18–35**

💡 Why We Fund Youth-Led Orgs

To expand opportunities for young people in **Africa & Europe** to **collaborate, co-create, implement, and scale** their own initiatives 🚀

Are you part of a youth led organisation?

**Faites-vous partie d'une organisation dirigée par des
jeunes ?**

Você faz parte de uma organização liderada por jovens?

What are Entrepreneurship Grants?

ENTREPRENEURSHIP GRANTS

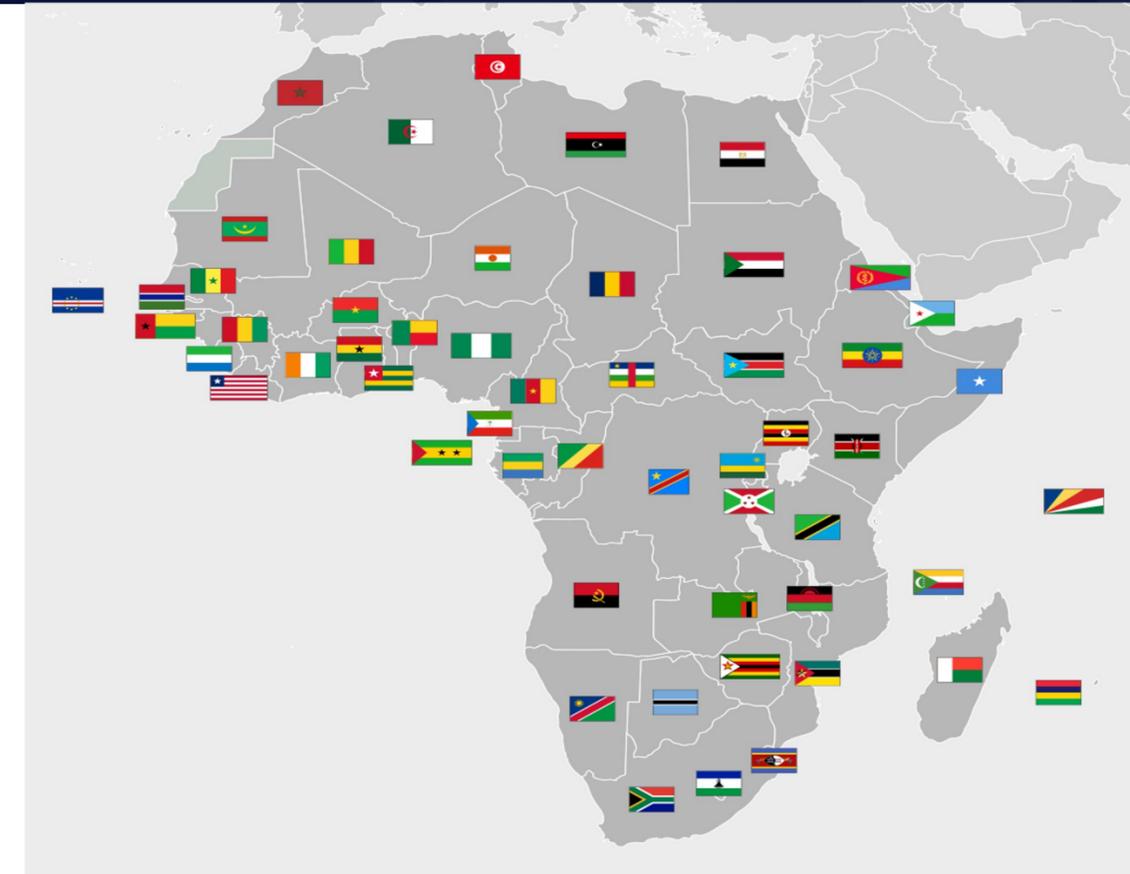


Eligibility Criteria

- **Your organisation must be a non-profit**
- **The social enterprise activity exists to sustain and advance that mission, not as a side business.**
- **Your organisation must be youth-led**
- **Your project must be youth-led**
- **Your organisation is formally registered in your country, has an organisation bank account, a clear governance structure and has been operating for at least 12 months**

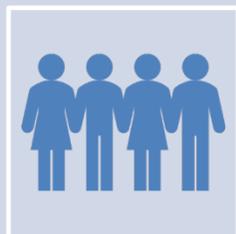
- **You can show evidence of community programmes and revenue-generating activities**
 - ✓ **Income-generating activities**
 - ✓ **Social/environmental impact**
 - ✓ **Profit use & reinvestment**

- **You are located and registered in one of the 12 African Youth Action Lab focus countries: Ethiopia, Kenya, Mozambique, Nigeria, Senegal, Sierra Leone, Somalia (Somaliland region), Tanzania, Tunisia, Uganda, Zambia and Zimbabwe.**





Objective - support youth actors in advancing their initiatives to expand economic opportunities for young people.



Cohort 2 Focus- The responsible growth of youth-led social enterprises that combines its social or environmental mission with income-generating activities.



- **combines its social or environmental mission with income-generating activities.**
- **use trading or service delivery to generate revenue**
- **revenue reinvested into their projects**
- **helps organisations to reduce reliance on donor funding while expanding sustainability.**

What interests you most about this grant?

**Qu'est-ce qui vous intéresse le plus dans cette
subvention ?**

O que mais lhe interessa neste tipo de subsídio?



How to Apply?
ON Grip Platform

Ready to Apply? Here's What You Need to Know!



 **Get the registration link** from the [AU-EU Youth Action Lab Entrepreneurship webpage](#).

 **One application per organization**—make it count! 

 **Check all the steps** on [the website](#) before you start.

 **Submit your application online** through the portal—it keeps things fair and transparent!

 **Now, let's take a quick tour of the Entrepreneurship Grant application together!**



How To Build A Successful Application?

Preview of the Application Form



Context, Problem Statement and Rational: .



Brief Description of project goal, objectives and activities



Describe Monitoring and Evaluation Processes of the project



Show how the project will sustainably impact young people



Describe how you plan to continue your project after the project grant ends



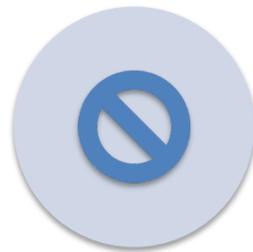
Show that you have the capacity to implement the project



Key for Entrepreneurship Grants:-

- **Show when your social enterprise was formally registered/established**
- **What community programmes or activities have you implemented in the past year**
- **Is your organisation connected with any social associations**
- **Give detail of your Income Generating Activities**

Some tips!



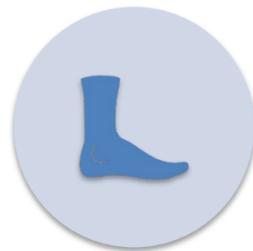
Pay Attention to Compulsory Fields & Word Limits



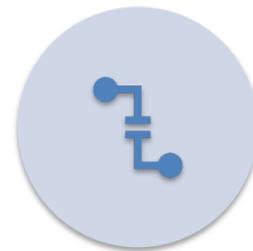
Upload All Required Documents



Include Any Relevant Policies & Supporting Information



Double-check that everything is properly uploaded before clicking submit.



Modification cannot be made once the application is submitted!



Avoid last-minute submissions 😊

**Do you feel capable and ready to go through the
Application Process?**

**Vous sentez-vous capable et prêt à passer par le
processus de candidature ?**

**Você se sente capaz e pronto para passar pelo processo
de inscrição?**

How To Create a Strong & Clear Budget?

Budget Guidelines

-  Check the Funding Manual (Pages 9 & 10) for all budget details + FAQs!
-  Use the Official Budget Template
-  Download & fill in the provided template – applications without it won't be considered!
-  Budget must be in Euros (€)
-  Include the local currency used and the exchange rate applied to convert costs into Euros.
-  No strict cap on salaries & overheads – but be reasonable and justify your costs!
-  All expenses must be directly linked to project activities – make sure your budget clearly connects with your work plan and application responses.

Make sure you have budgeted for the mandatory costs-Capacity Building and Link and Learn Event

 **Be clear & precise** – reviewers should easily understand how each cost supports your project. Use consistent language across your **budget, work plan, and application questions** to avoid confusion.

Common Budget Mistakes to Avoid

- ✘ **Don't submit costs without justification** – Every expense should be explained.
- ✘ **Don't use vague budget lines** – Be specific (e.g., instead of "Training Costs," write "Trainer fees for 3-day workshop on digital skills").
- ✘ **Don't include ineligible expenses** – Review the guidelines to see what **can and cannot** be funded.
- ✘ **Don't submit a budget that exceeds the funding limit** – Ensure your total request stays within the grant amount.
- ✘ **Don't wait until the last minute** – Give yourself time to check calculations and ensure alignment with the application.

How comfortable do you feel about applying now?

À quel point vous sentez-vous à l'aise pour postuler maintenant ?

Quão confortável você se sente para se candidatar agora?



Questions?



Next Steps

Closure...

Next Steps



- Go through the website, FAQ and Funding manual carefully.
- Register to the Power to Voices platform and follow the AU-EU Youth Lab Community
- Follow up on any Q&A not answered during the session
- Due Date: 07 January 2026 13:00 CET
- The status of your proposal will be updated on the ON Grip portal



Thank you!

We look forward to hearing from you

AU - EU YOUTH LAB

